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Vol. 21 no. 5

WHEELABRATOR

PARADE



SAFETY MEETING STORY ON PAGE 13.



The Five-Year Plan

Just as the old seafarers charted their course over unknown waters, modern industry plots its long-range goals in the form of projection charts.

Wheelabrator currently operates under such a plan . . . a Five-Year Plan.

Contributing to the success of the general plan is Research & Development, the Factory, each Product Manager, and the Regional Managers. The total Marketing concept also plays an important role.

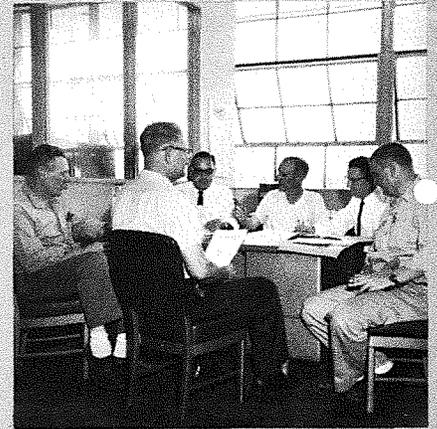
By carefully estimating the potential of our markets, we can establish quotas or sales volume figures for each of our products.

While no one can accurately forecast a boom or a recession, we use these projections as guidelines to attain substantial growth over the period of the Plan.

To grow we will expand our activity in Export. We will continue to develop new products and new markets, at home and abroad. We will improve products and processes. This will lead us to sales expansion, lower operating costs, and improved profits for Profit-Sharing. Our aim during the next five years is to double our present sales volume.

Subsequent articles in PARADE will explain how each aspect of the Wheelabrator operation is going to assist in promoting our Five-Year Plan. You will be apprised of our progress toward our goal.

J. F. Connaughton
President



ON THE COVER

SAFETY FIRST

From discussion to planning to action. This is the course taken by the various departments in attacking the safety problems at Wheelabrator.

Shown on the cover and here is the Plant 2 group as they outline steps to reduce mishaps and brighten the safety picture. From left to right are Ray Fuller, Harry Johnson, Bill Wukovits (Safety Counselor), Clyde Conley, Ray Steele, and Leo Paharick.

A spiral in the safety-accident charts prompts us to take a closer look at ourselves. Turn to page 13 . . .

WHEELABRATOR PARADE

Published for Employees of
Wheelabrator Corporation
Mishawaka, Indiana

Editor — Robert T. Wall

Vol. 21, No. 5 September-October, 1962



Dispatchers Tom Lytle, Mike Jones, and Joe Halusz keep up-to-the-minute track of production.

**PRODUCTION CONTROL
AIMS TO SATISFY WITH**

Delivery on Schedule

After Sales and Engineering have satisfied a customer that Wheelabrator is the company to deal with, Production Control takes over. This department has a motto — Delivery on Schedule.

Under the guiding hand of Al VanDenAvyle, Production and Inventory Control Manager, and his three able assistants, Gene Dickerson, John Kijek, and Chuck Kwasny, this motto comes to life.

Starting with a production schedule, which comes from Andy Stevens, Assistant Factory Manager, they initiate the actual operation and effectively follow up shop performance. They also make certain a desired level of stock inventory is maintained in keeping with cost-saving practices. They and their staffs realize the excessive cost of too large an inventory.

To begin with, orders are screened as they come from the field. Through screening, proper materials are obtained, and priorities are given each job.

Shop orders are then readied, and after manufacturing has begun dispatchers record the various stages of processing. Progress reports are taken over private line channel telephones in the shop, and control copies are kept. Daily reports are sent to IBM in a cost control practice.

When difficulties are encountered, such as a

backlog at a given work station, follow-up men or expeditors step in. They either clear the work through or make necessary scheduling adjustments.

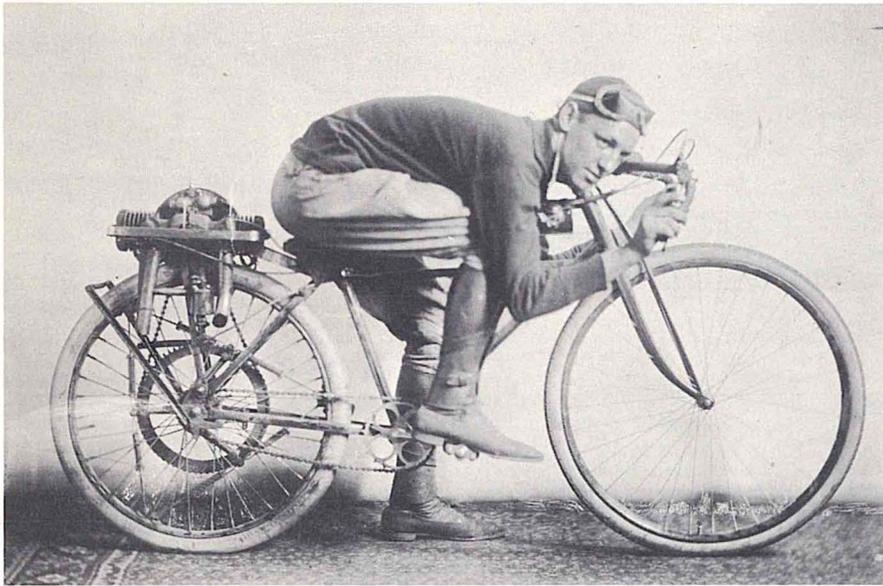
In the main, Production Control adds a valuable assist in keeping customers happy while producing our equipment and supplies at the lowest possible cost.

Al VanDenAvyle goes over production schedules with John Kijek and Chuck Kwasny, both seated, and Gene Dickerson.



Old Time Racers . . .

... or the **New**



HAROLD GAY

A chance meeting between a bicycle shop owner and a young farm boy led to some interesting moments in sports, and a world's record in motorcycling.

Harold Gay walked into the Cone Bike Shop on Mishawaka Avenue in 1918 to buy a bicycle. After exchanging small talk with the owner, the young farm boy was offered a job as mechanic in the shop.

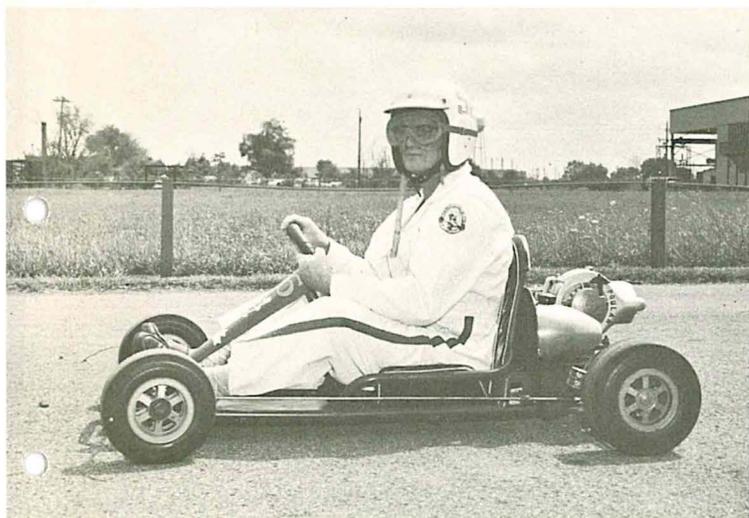
Cone had a racing bike in the shop that needed a bit of work, which young Harold eagerly completed. After a few trial runs, Cone suggested he enter a race with it.

Harold did, and went on to become one of the best motorcyclists in the Midwest, and set a world mark of 55 MPH for light-weight racers on a dirt track. Ironically enough, the record was set at

Harold Gay, sixth from the left, poses with a group of 1919 dare-devils in front of the Cone Bike Shop on Lincoln Way West in Mishawaka. Harold spent two years on the bike racing circuit before settling down to a mechanic's life.



Speed Merchants...take your choice



TED COPP

Spring Brook Park (now Playland), and the fellow he edged out for the title was his brother-in-law.

Now at 63, Harold, who is Assembly Foreman in the Steel Shop, still enjoys racing. Boats, horses, and autos still enthrall this former speed king. But, he'll gladly reminisce about the old days and his work for the Johnson Motor Co.

Ted Copp was a protege of Harold Gay's back in the 20s. Forty-two years later, he's still racing. Now, it's Go-Karts.

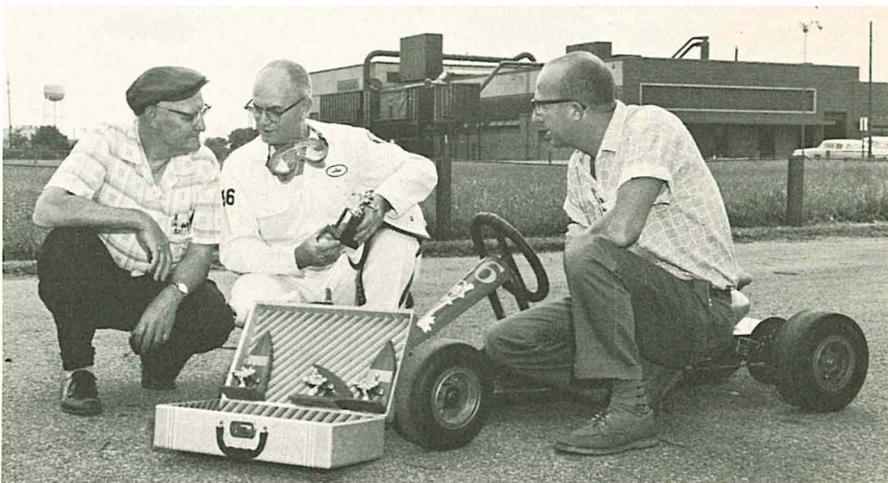
Ted, who works in the Research Lab for John Straub, calls Go-Karting "the most thrilling and the most fun" of any racing he has done. And he's run the gamut from motorcycles, stock cars to Go-Karts.

In recent races, he has won one of the features at Edwardsburg, took second in the big Endurance Race there, and finished second in one of the Osceola features.

The big one at Edwardsburg was a dilly. Seventy-six laps, including 836 corners to negotiate. All this sitting only 2½ inches off the ground, while reaching speeds near 90 MPH on a machine that weighs only 110 pounds.

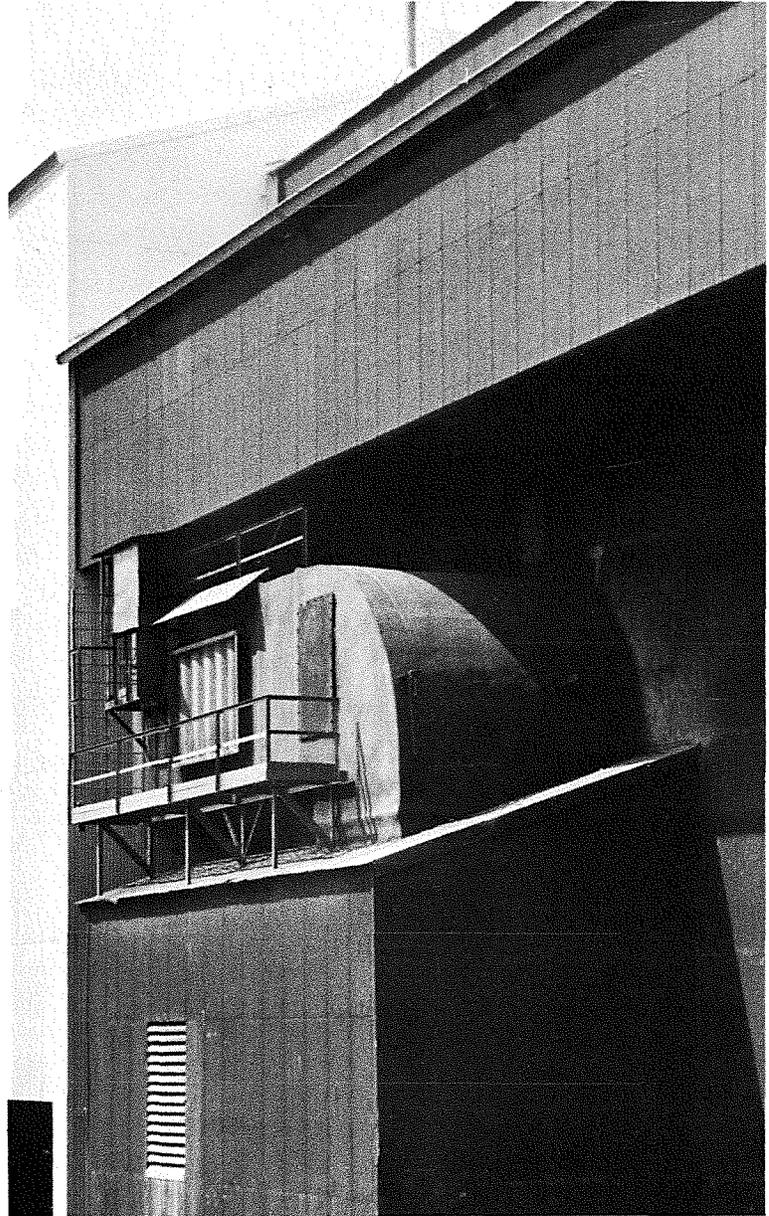
A member of the International Kart Federation, the Edwardsburg Go-Kart Club, and the L-Kart Club at Osceola, Ted can race anywhere in the world. Currently rebuilding a blown motor, he chafes a bit waiting for the next blast from the starter's signal. About Harold Gay he says, "Harold was the greatest . . . I loved to watch him race, and I learned from him . . . He'd make a great Go-Karter."

Ted Copp, center, displays some trophies to former speed racer Harold Gay, left, and Jim Montgomery, who also goes in for Go-Kart racing. Copp learned the rudiments of racing by watching Gay ride in the late 20s.



WHEELABRATOR PROVIDES

**A
FUME
CONTROL
SYSTEM
WITH
EVERYTHING**



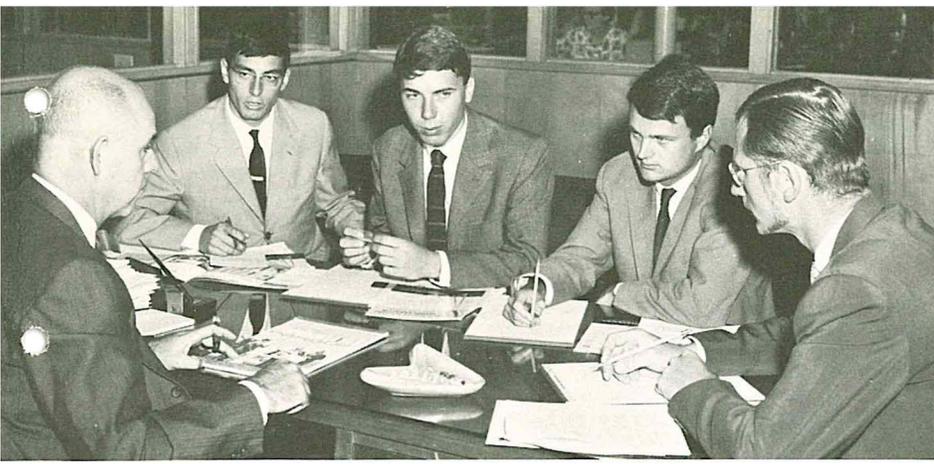
When St. Joseph Lead Company, the world's largest producer of lead, needed a fume control system to handle gases from a lead blast furnace and sintering machines, Wheelabrator provided an entire building for the job.

The complex includes a 12-compartment Wheelabrator Baghouse, an array of control panels, a sewing room to repair worn bags, valuable warehouse space, and even the first elevator in the town of Herculaneum, Missouri. The elevator will service various levels within the fume control building.

St. Joseph Lead selected our system to handle 350,000 cu. ft. of gaseous air a minute to replace a competitive system. Besides approving of the innovation to place the entire operation under one roof, St. Joseph officials had enjoyed good success with an earlier installation of a smaller Wheelabrator Baghouse, and decided our experience and technical knowledge bested any in the field.

Recently installed, the fume control system plays an important role in St. Joseph's production, supplying lead products for almost every industrial and commercial use.

NEWS AND VIEWS



French students, Jean Beffa, Philippe Robba, Yves Andre, and Guy Aubron, listen attentively to Director of European Operations Bob Riordan during one phase of their study program here this summer. The group spent time here as part of their overall business training at French colleges.



Wheelabrator Corporation of Canada produces its share of golfers as shown by the picture here. Following the annual golf outing, they took time out to pose. Left to right are Gordon Dick, Doug Lamb, Ian Sommerville, Bob Ross, Bill Wilkinson, Gordon Big Canoe, Jim Wilkinson, and Bob Campbell.



Wheelabrator golfers bid adieu to the 1962 season at the annual tournament at the South Shore Golf Club, Lake Wawasee, in early September. John Keller, right, and Bud Wolff tied for low net with sub-par 70s. Clayton Dinger, Bob Ochs, George Roper and Bob Wall tied for second with 71s, and Joe Janush was third with a 73.



"Bye, Bye Birdie" was the show, and the Julianna Club was the group. Shown boarding the bus for the Wagon Wheel Summer Theatre in Warsaw is part of the contingent.



Mrs. Donna Harlacker, who works for LORCO at the York, Pennsylvania, office, and daughter Kathy really took in Niagara Falls inexpensively — 80 cents for gas.

CIVIC SURVEY

NAME _____ DEPARTMENT _____

COMMUNITY ORGANIZATIONS _____

OFFICES HELD AND YEARS OF SERVICE _____

YEARS OF RESIDENCE IN COMMUNITY _____

NO. IN YOUR FAMILY _____

YEARS WITH THE COMPANY _____

EDUCATION _____

OTHER COMMUNITY SERVICE (Jury Duty, Political Act-
ivity, etc.) _____

DATE _____ SIGNATURE _____

Learning to Live and Become Part of the Michiana Civic Community

Part of Wheelabrator's role in the Michiana area is civic interest in the political, recreational, educational, and charitable activities of the community.

Its employees, too, share this responsibility. The highly touted "corporate image" is actually a reflection of the employees of a company. People that "know" Wheelabrator, "know" the company through the employees. A salesman, a serviceman, a welder, an engineer, or the voice on the other end of the phone. They "know" Wheelabrator as a neighbor, a friend, a fellow golfer, or as a fellow participant in community activities.

Civil Survey Taken

It's along this latter plane that caused the Industrial Relations Department to take a sample survey of employees' interest and activity in beneficial extra-curricular events. The tabulation underscored one noteworthy fact — we are doing a job for the community.

Checking over a 10-year period, valid sampling revealed each employee tested has participated in 2.5 community-related groups, whose aims were to better existing conditions. Religious groups were not counted, but other community-betterment projects were included.

As the chart on page 9 shows, the concentration was distributed over a five-category listing. While children's work was easily the most popular, other worthy causes received considerable attention.

Many Serve as Jurors

Take for example, the General Civic heading. The Chamber of Commerce was well represented by our people, and we also did not shirk the responsibility of serving as jurors for our peers requesting a jury trial.

Many of us want a better place to live and raise our families. The survey shows some of us are doing something about it.

WHEELABRATOR CORPORATION SAMPLE SURVEY of COMMUNITY SERVICE ACTIVITIES

Children's Work	Charitable	Scholastic	Civic	Miscellaneous
Boy Scouts . . . 13	Red Cross . . . 6	PTA 7	Chamber of Commerce . . . 8	Civil Defense . . . 2
Children's Aid Society . . . 2	County Hospital Development . . 6	Booster Clubs 2	Jury Duty 5	Alcoholic Anonymous . . . 1
Junior Achievement . . 18	United Fund . . 18	Notre Dame Club 6	Service Clubs 5	
YMCA 10	Council Community Services . . 3	Purdue Club . . 1	Town Board . . . 1	
Camp Fire Girls . . . 10	No. Indiana Hospital 3	United Student Aid 1	Precinct Worker 1	
YWCA 1	St. Vincent de Paul 2		Political Club 1	
Cub Scouts . . . 5	Polio Foundation . . 3		Jaycees 9	
Explorer Scouts 1	Hospital Auxiliary . . . 1		Church-School Fund Raising . . 5	
4-H Rural Youth . . 2	Heart Fund . . 1		Reorganization of Schools 1	
Girl Scouts . . . 2	Visiting Nurses 2			
Totals 64	45	17	36	3

New 3-Year Labor Pack Signed

Continuation of Wheelabrator Corporation's unblemished labor record was assured for another three years with the successful negotiation of a new labor contract in mid-September. Work has never been interrupted by an authorized strike in the Company's 54-year history.

In a joint statement, John G. Farabaugh, Director of Industrial Relations, and Glenn Fulmer, UAW-CIO Local 995 President, said the contract follows others along industry lines.

Ratified by union membership, the pact calls for continuation of cost-of-living adjustments, expansion of group life insurance coverage for hourly employees, improved hospital-surgical benefits, and an annual improvement factor.



Pretty good year for Profit-Sharing, huh?

**SOUTHERN REGIONAL MANAGER
LEE WIESCHAUS
PROVIDES A**

Refuge from Terror!

Thousands of Cubans began a daily exodus some months ago when the Castro regime terrorized those with a penchant for democracy and freedom.

Newspapers throughout the U.S. publicized the need to house Cuban refugee children, who were sent ahead of their parents. Castro was making it difficult for entire families to leave together.

Lee Wieschaus, Southern Regional Manager at Birmingham, Alabama, and his family noticed the advertisement, and felt inclined to assist these weary freedom seekers.

By contacting Catholic Charities, and receiving authorization from the Department of State, the Wieschaus clan was enlarged by two when Yvonne and Mariela Fernandez, ages 14 and 8, respectively, joined the household.

Despite language barriers, the Wieschaus' speak no Spanish and the girls spoke no English, a pleasant two months was spent by all. The girls have since rejoined their parents who recently arrived in Miami.

Besides enjoying an interesting and rewarding experience, Lee and his family proved again that America is a haven for the oppressed.

Lee said, "There is a great need for such a program. If any of the Wheelabrator people are interested in promoting this plan, they should contact their local welfare agency."



BLASKIE

WE KNEW THEM WHEN

When Wheelabrator began its foundry operation in 1935, Al Blaskie was one of the first men hired. Starting as a combination coremaker, molder and general foundryman, Al was named core room foreman four years later. In 1944, further expansion developed and Al was

promoted to Foundry Superintendent, his present position. Al has served three years on the Board of Directors of the American Foundrymen's Society. An outdoorsman, Al hunts and fishes and is quite a skeet and trap shooter. Mrs. Blaskie is the former Zella Penny, and both are natives of Mishawaka.

Julia Baugher began her secretarial duties in 1942 working for J. A. Schmidt, Jr. In 1957 she took over her present position as Secretary to President J. F. Connaughton. A native of Webster City, Iowa, she moved to the South Bend area when only six years old. After high school she

started as a secretary at Associates in South Bend. Julia has served as officer of St. Bavo's Sodality and Junior Altar Society. Husband Jack heads the Wheelabrator Shipping Department, and daughter Jacqueline, 15, is a sophomore at St. Joseph High School. For relaxation, she likes to dance.



BAUGHER



Graphically illustrating how to win the balloon bursting contest — this youngster gives his all.

ON A Picnic

WE WILL GO

Spirited games, docile pony rides, plenty of sausage and corn, and loads of friendship highlighted the annual Wheelabrator Corporation Athletic Association this summer.

A record turnout filled D'Amicis Park as children romped while parents enjoyed the refreshments and exchange of friendly chatter. Featured attraction of the day proved to be the melodic rhythms of clarinetist Ray Steele, bass guitarist Harvey Van Fossen, organist Mrs. Harvey Van Fossen, and drummer Keith Mishler. Dancers and listeners alike raved about the debut of this Wheelabrator combo.

Smoothly Run Function

Much credit for the success of the outing goes to WCAA President John Mumby and his fellow officers and committee heads. Their tireless efforts made the entire event run off smoothly.

Winners of the door prizes were:

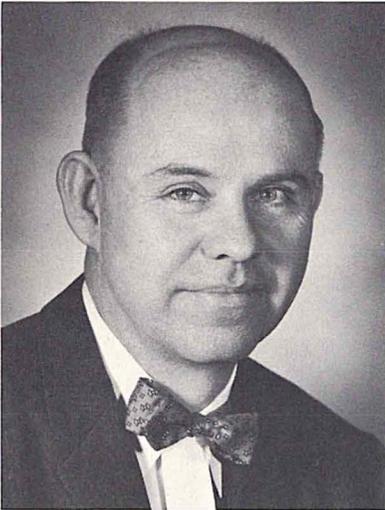
Lonnie Comegys, coffee urn; Nancy Mast, radio; Gus Rudloft, camp stove; W. O. Farrell, electric can opener; and R. Britton, meat slicer.



An expression of wonderment crossed this little girl's face as she paraded on the merry-go-round of live ponies at the WCAA corn and sausage roast.

They're off, and really running. Here the sack race for Wheelabrator employees' children showed spritely effort. Egg throwing, twisting, and other contests added to the sausage and corn at the annual outing.





RIORDAN

Riordan New European Director; Wilkins, Rich Named to New Posts

Wheelabrator President J. F. Connaughton has named Robert Riordan to the newly created post of Director of European Operations.

Riordan, who as Export Manager had been successfully carrying out the Company's export expansion program, will coordinate European sales from headquarters in Switzerland.

Active in Trade Club

To replace Riordan, Mr. Connaughton appointed George Wilkins, Credit Manager, as Acting Export Manager. Wilkins has been active in the Michiana World Trade Club serving as Treasurer, and has worked closely with the financial phase of the Export Department. The Department here will consist of Wilkins, Sales Engineer Alex Burgin, and Helen LaDow, Secretary.

Carl Rich, Billing Supervisor, will assume Wilkins' duties in the Credit Department.

Riordan, a native of Solomon, Kansas, began as Export Manager in 1955 after a varied career in the U.S. Diplomatic Service. A Notre Dame graduate with a degree in Foreign Trade, he helped form the Michiana World Trade Club, and belonged to the International Trade Club of Chicago.

Young and Experienced

Wilkins, a Business Administration graduate of Kent State University, started here in 1957 as Credit Manager following several years experience with U.S. Rubber and Standard Oil of Indiana. Active in the Chamber of Commerce, Wilkins has also served on several United Fund committees.

Rich, a 1956 accounting graduate from Ball State College, joined the Accounting Department in 1959 after serving three years in the Air Force as Audit Officer in Washington, D.C. He became Billing Supervisor in 1960.



WILKINS



RICH



Wukovits and Nurse Betty Leyes review first aid records to compile safety report. Wukovits then holds discussions with all plant supervisors and foremen, pinpointing the high accident areas.

SAFETY EXAMPLES AID INSURANCE EXPERT IN

Selling Safety

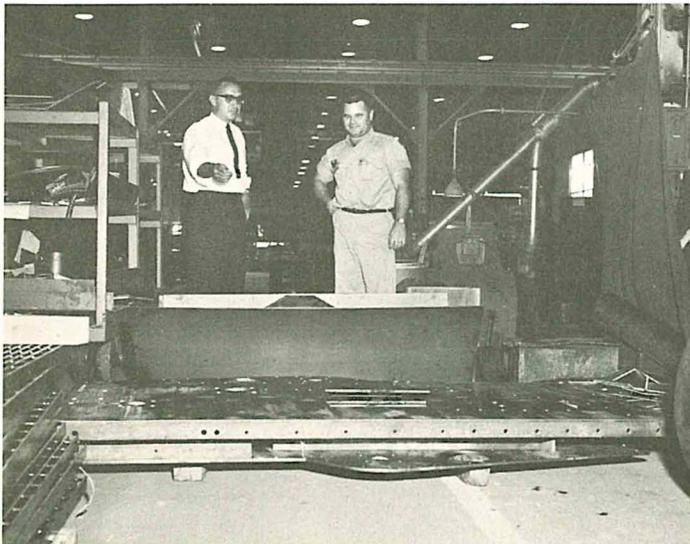
More people are getting hurt this year over last year, according to a seven month accident report.

Accidents mean pain and anguish for the employee injured, and they mean lost production time and snarled production schedules for the Company.

Prepared by Bill Wukovits, Aetna Casualty & Surety Safety Counselor, the report shows 26 lost-time accidents this period compared to 23 the first seven months of 1961. Total doctor and first aid cases reached 1,410, a gain of 459 over 1961. Of these, 1,193 were first aid cases, and 217 for doctors. Last year, the figures were 809 for first aid, and 142 for doctors.

Accident expense is prohibitive, too. Because of the

Poor safety practice of piling stock across an aisle is pointed out by Welding Foreman Bill Geist. White lines indicate aisles, and should be kept clear of work.



Assembly Foreman Harold Gay points out good safety practice to Safety Counselor Bill Wukovits. Gay notes that chain from overhead crane perfectly balances work as it is moved from one point to another.

26 lost-time accidents, some \$10,000 in take-home pay didn't reach these injured employees. Far more important than cost, though, is what the injured must suffer through his or someone else's carelessness.

Practice safety. It's the only way to avoid a crippling injury.



Passing PARADE

As you look around the Accounting Department these days, you see many rested and smiling faces. The smiling faces belong to **Norma Clementi**, **Helen Kronewitter**, and **Margaret Hadaway** who still have vacations ahead of them . . . **Del Canarecci** has rolled up her sleeping bag for another year . . . **Julia Ciszczon** is well over her sorority convention trip to Milwaukee and side trip to Cleveland . . . **Harold Anderson** and wife spent their vacation cruising around for relaxation . . . **Ginny Heinzman** and daughter Carol visited Washington, D.C., and New York City taking a boat trip to catch all the interesting sights . . . **Mary Schroeder** traveled to Canada looking at English china in Winnipeg, and while in St. Paul called Ginny Walker who used to work for **Ken Blessing** . . . **Janet Dawson** and family spent a nice relaxing vacation on Donnel Lake in Michigan . . . **Julia** and **Jack Baugher** (Shipping) toured the Smokies and daughter Jackie and friend enjoyed the swimming pools at the motels along the way . . . **Jim McVay** and family visited family and friends in Illinois and Wisconsin, where he checked Milwaukee's famous industries . . . **June Schalliol** and family motored leisurely through New England before daughter Sharon enters Albion College as a frosh . . . **Ed Sullivan** spent part of his vacation in God's Country (Maine) and resting with the family at the lake . . . **George Wilkins** says his daughters enjoyed the pools and motels on the family trip to Atlanta, Georgia . . . Rest assured New York City will be able to survive any disaster after a 10-day visit by **Joan Schue** and **Carolyn Powell**. They hit just about every place worth mentioning, even a few in stocking feet. They left the shambles in time to motor to Wisconsin in Joan's new car . . . Yours truly went to Clearwater, Florida, for two weeks with the family and enjoyed the water and sunshine . . . Sympathies to **Bob Ochs** who awaits his few days of vacation, and to **Jim Donlan** who spent his free time working around his new home . . . Cheer up, Gang, only 40 weeks until next vacation time.

(Willa Mae Parker, Finance and Accounting)

Chuck Ludwig returned to work after his illness . . . Other returnees include **Lu Hensel** and **Mary Helen Driver**. Good to have you all back . . . **Jean Canfield Mamolenti** will live in Terre Haute while husband Bob concludes studies at Indiana State . . . The **Robert Riordans** welcomed a new member of the clan with the arrival of Patrick Joseph Riordan. Bob said the boy has the family characteristic of no hair and good looks . . . **Linda Bontra-**

FLAPPER, Yessir, One of Those

The Wheelabrator Julianna Club scheduled its annual fall dance for October 6 at the Laurel Club, South Bend.

Dance co-chairmen **Carolyn Powell** and **Joan Schue** said Eddy Knight's Orchestra had been booked for the Roaring Twenties dance. They listed dancing hours as 9:30 to 12:30.

A surprise floor show was included on the program agenda, adding the light touch to the usually gala event. Price of admission was given as \$3.

Those attending were urged to dress in the garb of the day . . . Flapper, Yessir, one of those.

ger claims that while up North on her belated honeymoon a really big fish got away. Sounds like a typical fish story . . . **Frank Pedrotty** does things in a grandiose manner. He walked through a plate glass door in Chicago, suffering a seven-stitch cut on the arm. The door? Completely shattered.

(Diane Kelsch, Marketing)

Sylvia Eberhart is the newest addition to Purchasing, serving as Secretary to **Jay Beehler** . . . This reporter witnessed Bill Monbouquette's no-hitter against the White Sox along with 17,000 other thrilled fans. To cap off the vacation, he also went to the VFW national convention in Minneapolis, and visited relatives and friends in Cincinnati, Fort Thomas, and Louisville . . . The **Yoders**, Virginia, **Mike**, Nancy (7) and Stephen (4), traveled by train to Los Angeles, stopping in San Francisco on the way. Besides Disneyland, they went to Farmer's Market, San Diego, Tijuana, Palm Springs, and other points of interest.

(Matt Rutkowski, Purchasing)

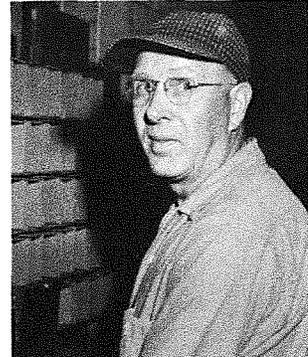
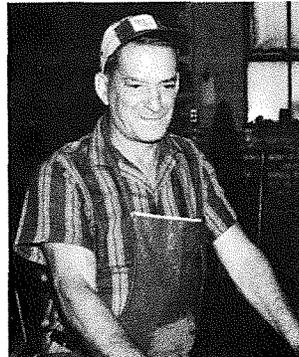
Gene Dickerson and family spent their vacation at Clam Lake, near Spooner, Wisconsin, and then motored to Duluth, Minnesota . . . **Beulah Grubbs**, South Shipping, spent her vacation visiting her daughter in Norfolk, Virginia . . . Best wishes to **Margaret Harrington**, who is recuperating from a recent illness.

(Blanche Null, Stockroom)

Harold Gay and wife spent vacation time at their cabin in upper Wisconsin . . . **George Gay** and family visited Colorado Springs, camped out in Yellowstone Park, crossed the Bear Tooth Mountains, and returned home . . . **Clarence Nettrouer** returned to work after a lengthy illness . . . Mr. and Mrs. **Joe Weinkauf** are now looking forward to a new son-in-law in 18 or 20 years. Daughter Julie Ann arrived recently weighing 6 pounds and 13 ounces . . . **Russ Ter-mont** and family visited Jack Thiem in the Montana oil fields. Jack formerly worked here, but now operates his own drilling rig . . . This reporter visited the Wisconsin Dells, Chippewa Falls in Minnesota, and followed old Man River to Prairie du Chien. In Illinois, we saw General Grant's home. One insignificant incident marred the journey. It cost \$15 to get out of a speed trap in East Chicago Heights on the first day out. On the return trip, I took the southern route through Kankakee to avoid a repeat . . . **Fred Beals** attended the West Elgin Caledonian Society Highland games and gathering of the Clan McPherson at Dutton, Ontario. Enroute he participated in the Coast Guard Festival Parade at Grand Haven, Michigan. He also

A familiar face in the Foundry is C. V. (Cal) Kelly, who has worked here since February, 1945. A coremaker, Cal provides the mold for our castings.

John Williams began employment here in February, 1936. John now tests blades to assure the proper weight for each set ordered by a customer.

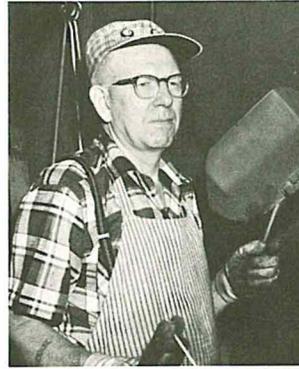


saw friends in Detroit . . . Several have reported poor fishing in Wisconsin again this summer . . . **Jack Coleman** distinguished himself as a swimmer recently while golfing at Eberhart. A boating accident occurred and before his golfing companion knew what happened, Jack had rescue operations underway. Jack is to be commended for his quick thinking in an emergency situation . . . The new superintendent of the **Patrick Jones** household arrived September 3. He weighed 7 pounds and 3 ounces.

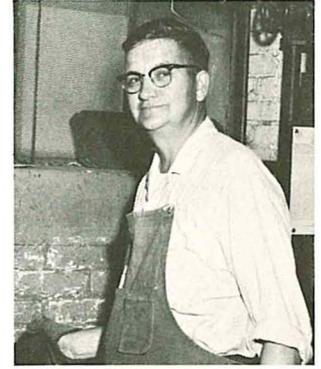
(Milferd Gardner, Steel Shop)

New arrival to the **Nelson Hill** family was a 10-pound, 8-ounce bouncing baby boy named Keith. As you remember, **Sharon Hill** worked in the Mail Room . . . **Julius VanderBruggen's** son, Russell, won first place at the Michigan City Musical Festival. Julius' mother-in-law passed away on August 24 . . . **Ken Vandygriff** is the proud parent of a dark-haired, 5-pound, 8-ounce boy born August 14. **Carol Vandygriff** had worked for **Chuck Ludwig** . . . **Dimmy Soviak's** daughter entered Purdue to major in Science Humanities and Education. Donna was a Penn cheerleader . . . **Lucky Pat Robertson** flew to Florida for three weeks in the sun . . . **George McNeile's** daughter, Pat, was graduated from Holy Cross School of Nursing and will work at St. Joseph Hospital's Pediatrics ward in Mishawaka . . . **Kenny Rohleder's** son, Jerry, was married to Judi Ann Ball on September 8 . . . **Nita Tagon** will leave October 13 prior to her wedding on the 27th to Ray Bickel. They will reside in Urbana, Ohio, where Ray is employed . . . **Lisa Marie**, a grey-eyed little girl was born recently to Mr. and Mrs. **Jim Klowetter** . . . For vacations — **Laddie Kracman** saw most of the events rained out at the Indiana State Fair; **Dottie Whitmer** traveled around Lake Superior and visited Wisconsin and Michigan; **Harry Hixenbaugh** saw the All Star baseball game in Chicago; **Martha Hobson** visited relations in Oklahoma and Kansas; **Esther Harley** took in the theater circuit and went shopping in Chicago . . . **Darlene Reum, Nancy Mast, and Pam Savadori** spent two weeks at Lake Wawasee lounging by the pool getting their tans . . . Sympathy to **Elsie Stefuczka**, whose father died September 2, and to **Karen Kidder**, whose mother died August 3. (Pam Savadori, Engineering)

It wasn't Florida sunshine that gave **Bruce Berger** that lush sun-tan during his vacation, but "good old Indiana sun and wind." We learned that Bruce spent his entire vacation building a new home on Gerald Street — just off Grape Road. He hopes to be moved in by Thanksgiving . . . **Joe Rallo** (Dust & Fume Sales Engineer) said he "wanted to get away from all the "gear shifting", so he returned from vacation sporting a new red Karmann Ghia! Joe says it is mostly for daughter **Judy**, (switchboard operator and Files) . . . After working in Methods & Planning and Demonstration Departments this Summer, **Dick Spears** has returned to Purdue University for his Senior year. This is Dick's third Summer at Wheelabrator, and he is planning to work in Service Engineering and Sales after graduation next Summer . . . **Bob Hatch** and his wife attended the "Recorder Seminar" at the National Music Camp which was held at Interlochen, Michigan from August 21-28 — as part of their vacation . . . After many hours of study at home, **Tom Thompson** (Demonstration) passed his State examination in Indianapolis on June 20, as a representative for the Farmers Mutual Insurance Co. Good luck, Tom, in this new sideline . . . Thomas Allen Whitmer, born July 7 to John and Jill Whitmer, is grandchild No. 5 for **Dottie Whitmer** . . . **Vern Valentine** (Research) had a hard time keeping his wife at the Lake the first part of their vacation because of nippy weather. But despite a few chilly days, the family had an enjoyable vacation . . . We know of only one visitor to Niagara Falls this Summer — but **Mike Oliver** (Demonstration) claims he "is still single." . . . Wel-



Harley Martz, who began working here in January, 1935, works on a new "Q" wheel as part of his welding job in Machine Shop.



Inspecting liners, control cages, impellers, and other blast mill components is part of Ray Boehlein's job in the Foundry. Ray started here in February, 1955.

come to Research & Development from Plant No. 2 are: **Paul Hillebrand** (Lorco Lab.); **Larry Arndt** (D. & F. Lab.) and **Weir Rummel** (Lorco Demonstration) . . . **Norman Roy** returned from his vacation a married man! (Lorco Lab.) On August 18, Norm married Machree Stump, of York, Pennsylvania. The marriage took place at Hyannis, Massachusetts. (Martha Kemp, Research)

AROUND THE NATION

George Tharp passed away on the 10th of August as the result of a sudden heart attack. His untimely death leaves a void within the Western Region that will be difficult to fill. George started with the company in 1940 in the Steel Shop, and became a Service Engineer in 1945. Shortly thereafter he moved to the West Coast where he was first a Sales and Service Engineer and then assigned as a full time Sales Engineer. He did an outstanding job. George's loyalty and dedication to the company were of the highest caliber. He is survived by his wife, Fern, four children and nine grandchildren, all of whom reside in the San Jose, California area . . . The West Coast has enjoyed a profusion of Mishawaka visitors, despite the fact we have been sizzling in above 90 degree heat. We welcomed **Harold Schulte, Phil Jordan** and **Jim Barnes** to our modest but happy midst . . . Speaking of welcomes: Miss Pamela Joan **Carrrington** was launched into this world on August 25th. Father **Jack** managed to stay on the ground, considering this is number one child. Mother Meridean is doing fine, and two sets of grandparents are performing as expected . . . We are all happy to have **Ralph Miner's** smiling face back with us. Ralph has been named LORCO Process Engineer for the Western Region.

(Stella McCrory, Los Angeles)

Congratulations to proud parents: Mr. and Mrs. **Tom Mott** welcomed the arrival of a baby boy on August 3rd . . . August was a very special month for **John Riedy**. He left us to return to the Harvard Graduate School and was married on the 25th. We all wish them much success and happiness . . . Vacation News: **Tom Mott** spent his vacation at **Bob Bunch's** cottage in Northern Michigan . . . **Graham Markes** spent his vacation in the Ottawa National Forest in the Upper Peninsula. He practically shook hands with several bears. He is very proud of his son who won a music scholarship at Interlochen, Michigan. This will add to their already musically inclined family . . . **Mary Cowan** spent her vacation in North Carolina . . . **Walt Schlegel** did it again. Always spends his vacation at an unknown lake. One of these years we must follow him . . . **Steve Marcus** spent his vacation in New Jersey. (Eleanor Noski, Detroit)

RUGGED
RELIABLE
 and **RESOURCEFUL**

The 3 Rs of Wheelabrator

"Advertising helps lower costs." You've all heard this claim. Just how valid is it?

By enlightening prospects about our Company, we create interest which leads to increased business. Volume helps spread the fixed overhead over more units, resulting in a lower per unit cost, and more profits for Profit-Sharing.

Where do these advertising campaign ideas come from?

Suppose a competitor attempts to lead a prospect to believe that our equipment is all right for little jobs, but is not able to stand up under heavy duty loads.

This fallacy is combated by our three Rs campaign. We point out that our equipment is Rugged, Reliable, and Resourceful. The three Rs term is familiar to most people, and they associate it with "readin', ritin', and 'rithmetic."

In individual ads, we point out that Wheelabrator was first to come out with a Super Tumbblast, a Monorail, a Rubber Deflasher, a Core Knock-out, and sundry special cabinets, all designed and built to withstand the most rigorous work conditions in industry today. We also point out that our developments are being copied, not vice versa.

A prospect might be tempted to believe what a competitive salesman tells him, but when he sees our advertisement, he stops and thinks. The conclusion drawn attests to our stature in the industry . . . First and Foremost with Rugged, Reliable, and Resourceful with metal cleaning and finishing equipment.

WHAT'S NEW

ANNIVERSARIES: Celebrating his 25th year with Wheelabrator in October is:

Robert Pherson Steel Shop

Six employees pass the 20-year standard in September and October. They are:

Ray Knoll Steel Shop

Ed Huemmer Payroll

Donald Ice Steel Shop

Harry Holmes Shipping

Ed Higginson Steel Shop

Robert Qualls Plant 2

RETIREMENT: Upon reaching his 68th birthday, one employee retired in late September. He is:

Al Reinke Plant 2

Robert Riordan, Director of European Operations, recently addressed the South Bend-Mishawaka Chamber of Commerce and the Mishawaka Kiwanis Club telling of "The Challenge of Communism."

Another Customer Service School was conducted here October 1 and 2 for 35 maintenance and operating personnel from throughout the Midwest. Phil Jordan, Manager of Customer Services, supervised the two-day clinic.

Joe Boland, Abrasive Specialist, has been transferred to the West Central Regional Office to work for Bob Orth. Joe has been with the Company since 1959, when he was graduated from Notre Dame.

Frank R. Culhane, Chicago Dust & Fume Regional Engineer, left for a new assignment in France as Sales and Engineering Consultant on Dust & Fume Control to Wheelabrator-Allevard.



Helping Jean Seybold recently celebrate her 25th anniversary with Wheelabrator are Diane Kelsch, Martha Heston, Lillian Zimmerman, Juanita Young, Mary Helen Driver, Mary Catherine Stebner, Helen Ladow, Mary Golba, and Jean Vergon.