

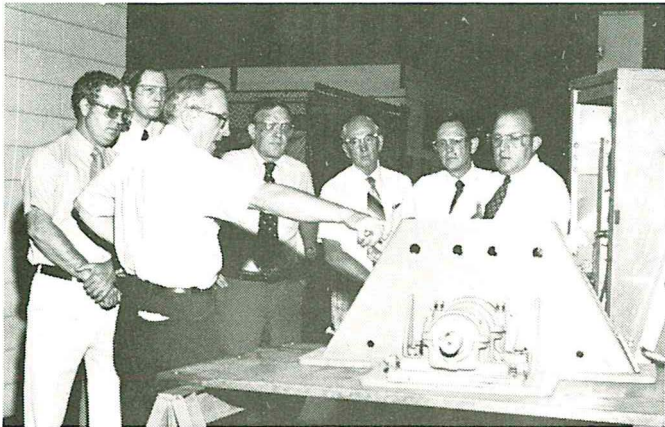
the Wheelagram



Materials Cleaning Systems Division
Wheelabrator-Frye Inc.

VOL. I NO. 12
JULY 8, 1977

WORKING TOGETHER . . .



Personnel from Rust Engineering, a subsidiary of Wheelabrator-Frye, observe while Ray Leliaert, Director-Research & Development, points out a blast wheel housing. The men were in Mishawaka last week to observe and to discuss mutual capabilities and how we can pool those capabilities.

CHILDREN ARE more apt to follow a parent's example than a parent's advice.

A COMPANY is known by the people it employs.

JUNE 30 — RETIREMENT DAY FOR JIM & VIRGIL . . .



James H. Strahan (second from right), second shift Assembler, was honored by co-workers on the occasion of his retirement. Jim has 18 years of company service.

AND STILL ANOTHER WIN FOR WHEELABRATOR . . .



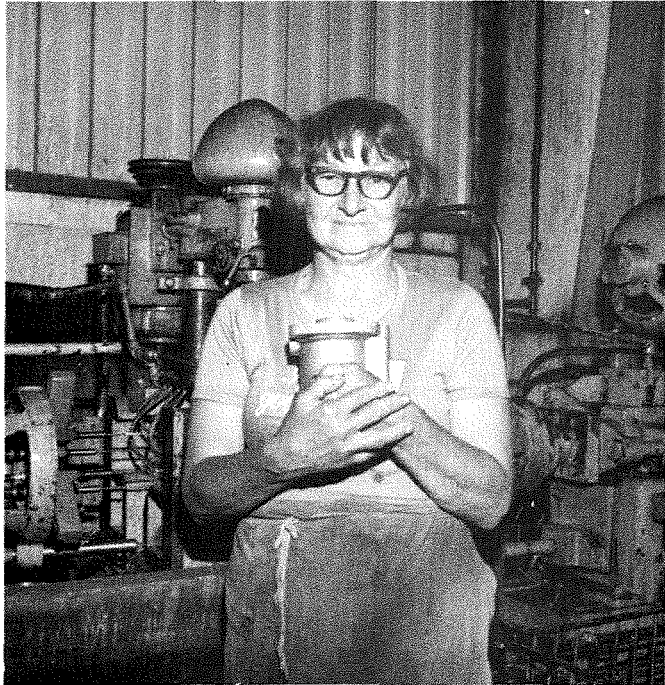
In ceremonies at the Hyatt Regency Hotel, Washington, D.C., Ted Gorton, Marketing Manager and Bob Schalliol, Manager-Marketing Communications, accept the "Addy Award" from James Fish, Chairman of the American Advertising Federation, for the top Business Paper Advertising Campaign in 1976. Dick Kowalkoski, Vice President of the Jaqua Company, our advertising agency who created the prize winning campaign, is on the right.

Effective advertising is not created just to win awards; the most important reward comes in its productivity — higher levels of brand recognition and preference and increased activity in the marketplace leading to additional sales.



Bid farewell by co-workers was Virgil M. McFall (fourth from left), Bullard Operator-Machine Shop. Virgil has 27 years of company service.

ON THE JOB . . .



AGNES DARST works the second shift operating a Light Drill in the Machine Shop. "Aggie's" career began 24 years ago as a Balcrank employee in Cincinnati. When Wheelabrator acquired Balcrank, Aggie was a member of the crew who moved to Mishawaka. Aggie tells us she prefers to leave gardening to others, however, enjoys reaping the benefits by picking, then canning and freezing the goodies. The lady enjoys reading and is a fishing enthusiast.

ORGANIZATION CHANGES — EASTERN REGION

. . . Robert M. Burns has assumed the position of Account Sales Engineer, based in Columbus, Ohio. Bob is a graduate of the University of Notre Dame and for the past eight months served as a Sales Trainee in the Mishawaka Office.

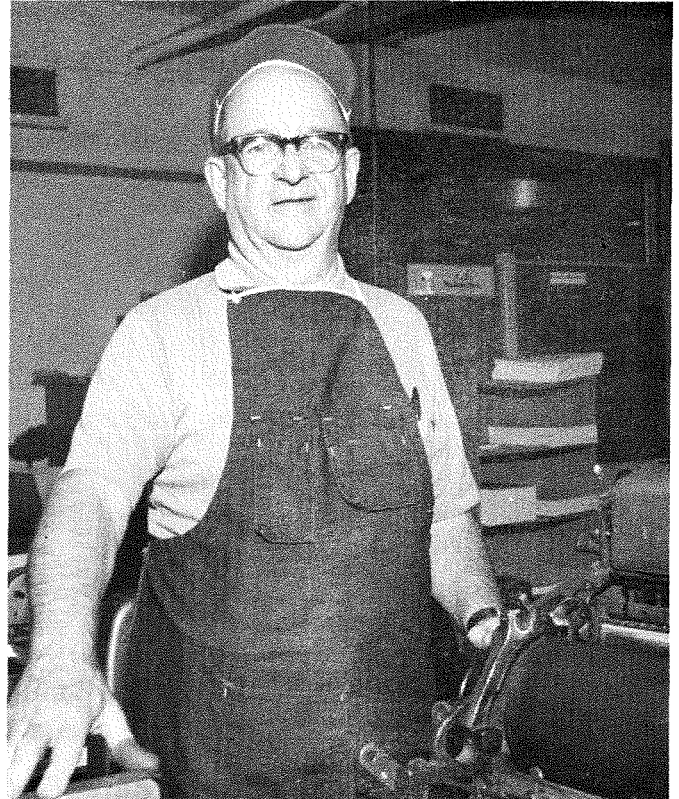
Hilary M. Asher has been assigned as an Account Sales Engineer, based in New England. Hilary is a graduate of Brown University, Providence, Rhode Island. Formerly in Production Control, Hilary, for the past ten months, served as a Sales Trainee in the Central Region. Good luck, fellas!

ON THE SPORTS SCENE . . .

DAWN GOLF LEAGUE — July 4 — No matches scheduled due to holiday.

TWILIGHT GOLF LEAGUE — June 27 and 29 results — Team 11 (G. Griffin, R. Hullinger, J. Baker, L. Cookie) still leading by 1½ points. Special mention is due Don Ansbach for his Eagle on the 18th hole — atta boy, Don!

The annual Wheelabrator-Dodge Tournament will be held Saturday, July 16 — Swan Lake Golf Course. (No bogies, guys — just birdies!)



SYLVESTER "BUD" FISHER is Office Services' Senior Offset Press Operator. Bud, born and raised in Cincinnati, is another Balcrank employee who made the move to the Mishawaka plant. Bud's interests are varied and many — photography, rock tumbling, rug crafting and fishing; his C.B. handle is "Green Hornet." Bud and his wife reside in Niles Township. They have a married son and two granddaughters who they enjoy visiting on long weekend vacations.

TICKETS STILL AVAILABLE for the bus trip to Norton Twin 200-Michigan International Speedway. See your Athletic Association rep!

FORECAST . . . Our Editorial Assistant, in charge of weather, predicts — chance of showers on Saturday, high in upper 80's; Sunday: cooler, fair, little chance of rain, high in low 80's.

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