

the Wheelagram

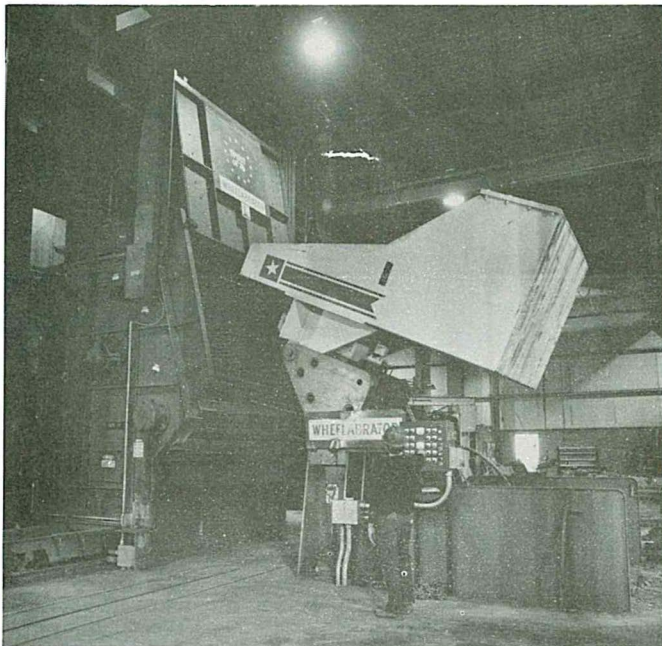


VOL. III NO. 28

JULY 13, 1979

SPIRIT OF '76 — THREE YEARS LATER . . . Many of you will remember that the 1975 National Sales Meeting sounded the death knell for the 70 Cu. Ft. Super Tumbblast and introduced to our customers the "Spirit of '76" — the 76 Cu. Ft. Super Tumbblast.

As part of that introduction, the first unit (pictured below) was sold to Lebanon Steel and shipped on July 4, 1976, suitably painted red, white and blue to commemorate the observance of our country's 200th birthday.



Since that initial order, our division has been favored with a total of seven 76 Cu. Ft. Super Tumbblast orders — an important contribution to our overall marketing goals, as well as an excellent testimony to the efforts of our field organization.

To commemorate the successes of that new product endeavor, we are pleased to announce that Dan Dickman, Equipment Sales Engineer, with appropriate backup assistance from the West Central Region and the Mishawaka Office, has obtained an Anniversary Order for the eighth machine from Bucyrus Erie, Milwaukee, Wisconsin. It is noteworthy that our original programs introducing this machine were well remembered by the customer, inasmuch as his one specific request relating to this job was that this "commemorative edition" be shipped with the

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SAVE A GALLON — RIDE YOUR BIKE TO WORK . . .



HAVE YOU NOTICED? An increased number of employees are now riding their bikes to work as evidenced in this photo. In fact, another rack has been ordered to accommodate the parking needs of the riders. We note, too, that the area north of the Main Building has been "spiffed up" thanks to the efforts by our Maintenance Department.

MARKING TEN YEARS of company service this month are: **Coolidge Benson**, Plant Laborer-Machine Shop (June 14); **Dennis K. Wilson**, Buff & Polish-Balcrank (June 14); **Robert S. Kubiak**, Light Assembly-Balcrank (July 21). Congratulations!

NEW FACES . . . Welcome to **Kay Catanzarite**, Clerk-Typist-Purchasing.

THOSE WHO HAVE earned the right to boast don't have to.

WHEELAGRAM AND MISHAWAKA PLANT TAKE A HOLIDAY . . . During the weeks of July 15 and 22, the plant will be closed for summer vacation shutdown. **BE SURE** to check your distribution rack Friday, August 3, for your next issue of *Wheelagram*. In the meantime, have a happy holiday!

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initial machine's red, white and blue color scheme. Naturally, we have agreed.

To each of you who have contributed to this success story — the sales at Lebanon Steel, Pelton Casteel, Dana, two machines at McConway & Torley, Midland Ross-Toledo, Midland Ross-Cicero, and now Bucyrus Erie — we in the Mishawaka Office offer our congratulations for a job well done — in the Spirit of '76 and Wheelabrator!

THE NEXT TIME you hear someone say the profit-making system is bad, consider this: You use profits every day!

Profit is what's left over from the cost of doing business. It's the reason anyone starts a business.

But not all profits are paid to the investors. A lot of profits go right back into the company to make more profits. When this happens, it creates more jobs, higher wages and more and improved fringe benefits.

When a company doesn't make a profit, it doesn't grow. No new jobs. No higher wages. No increased fringe benefits.

When a company loses money, it goes out of business sooner or later. Everybody loses. The employer, the employee and the investor.

The profits that go to investors are payments for the risks they took by offering their money to the company. These profits are called dividends. When a company goes broke (many do each year), the investor loses the dividends and the capital invested.

More jobs, higher wages and fringe benefits are not the only ways you gain from profits. The interest you get from your savings account is a profit. So are the dividends from your life insurance policy. When you retire, you will be living on the profits from your profit sharing plan.

You can use your profits to make more profits by adding to your savings or buying stocks and bonds.

You can even use profits for recreation, a new color TV, a night on the town, or just plain fun.

In a system where everyone can share in the profits, profit-making is good.

So the next time you hear someone complain about the profit-making system — set 'em straight.



"I know this year's vacation was my choice, Roger, but at least TRY to enjoy it."

BOX SCORES . . . Thursday, June 28: With WFI down 2 runs bottom of the 7th — **PeeWee Samora** knocked in the tying run and **Jim Robbins** the winning run to take Friendly Corners 7-6.

Tuesday, July 3: Michiana Molding defeated WFI 5-1. **Jeff Downing** led the hitting attack.

Thursday, July 5: **Jeff Downing** was the winning pitcher when WFI defeated Village Green 5-3. Leading the hitting attack were **Mark Kobold** and **Ed Biggs**.

Tuesday, July 10: Credit pitcher **Pat Woodruff** with 5 strike outs in a row (8 in all) to lead his team to a 7-5 victory against Cole's Catering. **Jim Robbins** and **Jeff Downing**, leading hitters.

NOTE: City A League Tournament to begin Thursday, July 26. Watch the Mishawaka section of the *Tribune* for details. Good luck, guys!

BORED WITH YOUR WORK DAY LUNCHES? Send for a free copy of *Lunch to Go*, a guide to preparing healthful tasty lunches to carry to work or school. Contact the Consumer Communications Department, Dow Chemical Co., P.O. Box 68511, Indianapolis, Indiana 46268.



"Hey, Doc. Ask him if he wants to work four hours overtime."

Published weekly by and for employees of Materials Cleaning Systems Division.

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