

the Wheelagram



Materials Cleaning Systems Division
Wheelabrator-Frye Inc.

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WEISS — 30 YEAR MAN . . .



CONGRATULATIONS to JACK WEISS, General Manager-Balcrank Products Division, who celebrated 30 years of company service on Valentine's Day. And to LARRY BRACHER, Regional Manager-Eastern Region Sales, who chalks up 15 years of service tomorrow.

BEWARE THE PERSON who knows the answer before understanding the question.

TO HELP, TO SERVE . . . Meals on Wheels is calling for volunteers. Needed are Wheelabrator employees — or members of their families — with access to automobiles to pick up meals in specially designed hot-food carriers and deliver them to the recipients.

The Meals on Wheels program provides two nutritional meals a day (both delivered at noon-time) to homebound persons who, due to illness, disability or age, cannot prepare, or have prepared, adequate meals for themselves.

The program serves 108 people in St. Joe County — over half this number reside here in Mishawaka — five days a week. No deliveries are made on weekends or holidays.

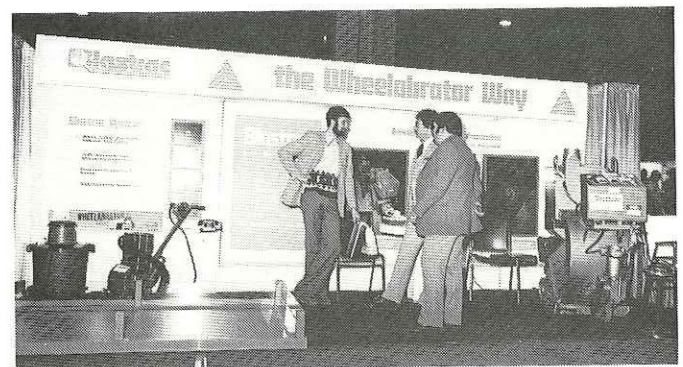
YOU CAN BE A VOLUNTEER . . . Contact Mrs. Betty Abel, Director at 233-0019.

BALCRANK MANAGEMENT MEETS . . .

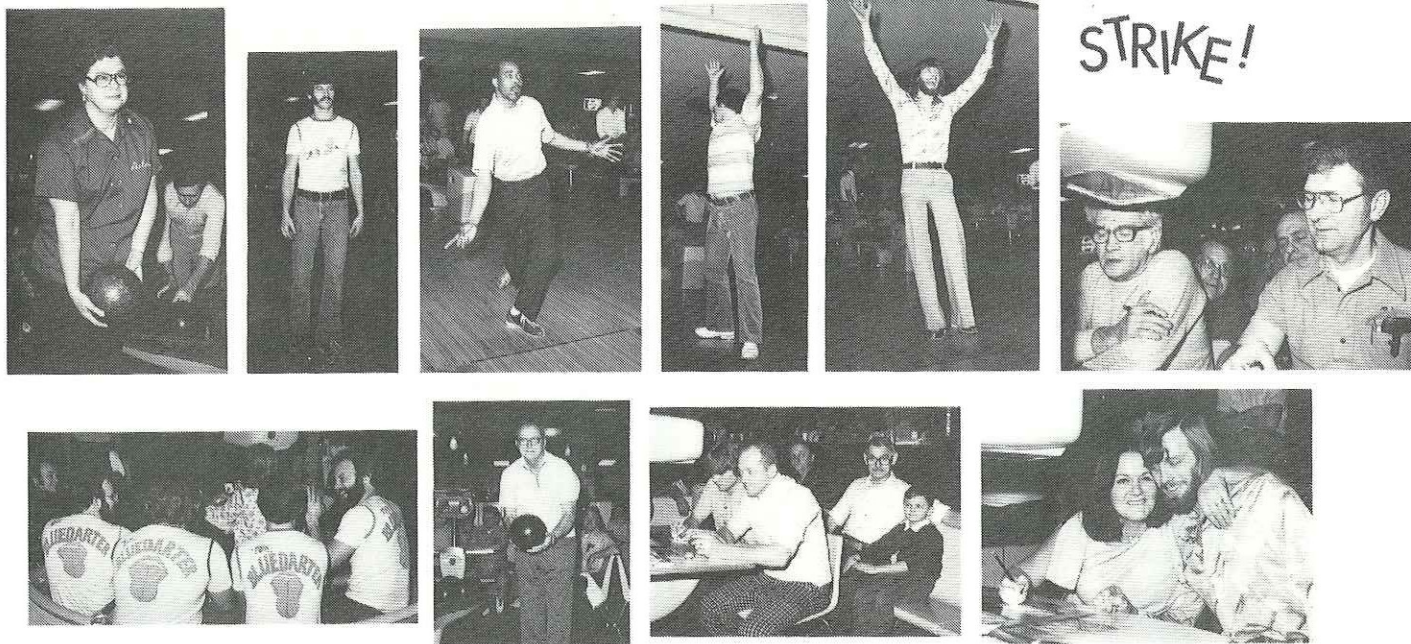


Balcrank Regional Managers were in Mishawaka this week to meet with home office management. Firming up Marketing Plans and activities for 1979 are (l to r): JERRY GREENE, Office Service/Customer Service Manager; GUS BROWNE, Industrial Pumps Sales Manager; JACK WEISS, General Manager-Balcrank Products Division; TOM CATES, Southern Regional Manager; ROY MENDENHALL, Auto Lube Sales Manager; BOB RISDON, Northern Regional Manager; TIM DUNIGAN, Eastern Regional Manager and BOB GREEN, National Product Service Manager.

IF YOU HAVEN'T ALREADY you will be receiving in your home mailbox corporate's new magazine — *Enterprise* — to be published semi-annually. *Enterprise* will help us become better acquainted with the total enterprise called Wheelabrator-Frye. (This first issue features two MCSD-oriented stories!)



At the World of Concrete trade show held last month in Atlanta, Georgia, SANDY DINCOLO (center), Western District Manager, and DAVE ARASIN (right), Southern District Manager tell the "Blastrac Way" to a potential customer.



Wheelagram's candid camera "strikes" again. This time at Wheelabrator's Annual Bowling Sweepstakes, sponsored by our Athletic Association. (Be sure to check next week's issue for a photo listing of the first place winners.)

WHO'S WHO??? We've heard of editorial license, but this is ridiculous! Because it's too involved to explain within the confines of this 8½ x 11-inch sheet, please allow the editor to go on record to say that VIRGIL BORDNER (one of the Assemblers featured in last week's issue) was in fact, Assembler AL BEERY.



To set the record straight — Assembler AL BEERY pictured at left, Assembler VIRGIL BORDNER on the right! Did we get it right this time, guys?

WHAT'S WRONG WITH PROFITS??? There's nothing wrong with profits IF you are sharing them!

Did you ever stop to think how many ways we all share in profits? Profits can be referred to as the leaven in the bread. They are the unseen forces causing growth and bettering human welfare.

Profits go into research and development from which emerges the new and wonderful products that are ours. Profits combine with individual savings to finance the building of new plants which in turn offer additional employment.

But profits do something else..They are used to pay you for the use of your money. Whether you have provided money directly through the purchase of securities or indirectly through your ownership of a bank account, shares in a savings and loan association, credit union fund or the purchase of insurance, your money is at work and payment must be made for its use. This is done by the payment of interest and dividends.

Profits are the secret of the American system. What's wrong with profits? NOTHING, as long as you are sharing them.

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