

# the Wheelagram



Materials Cleaning Systems Division  
**Wheelabrator-Frye Inc.**

VOL. V NO. 18  
SEPTEMBER 4, 1981



This Wiffie Wagon scene will be enacted on September 12 when ND hosts LSU.

**WHAT'S A WIFFIE WAGON???** With the opening Notre Dame home game only eight days away, it comes to mind that this question should be answered.

Until a year ago, many of our employees attending an ND football game had probably noticed an RV identified Wheelabrator-Frye Inc., usually parked in the northwest corner of Red Field East.

Last year, in line with our belt-tightening policy, the program was discontinued. At the end of the year the situation was re-examined and the results showing the program was useful indeed. And, so, once again an RV will be rented for each home game so our sales personnel can bring to the area key customers.

Entertaining customers is an effective sales tool — in this role the Wiffie Wagon plays an important part. The Saturday entertainment is usually combined with salesman and customer spending Friday conducting their business here in the plant.

The hospitality program is coordinated and staffed by Mishawaka-based Marketing personnel and their spouses. Invited members of management who play key roles in the sale of our products are often on hand to greet and meet our customers.

A salesman's day is not over at 5 o'clock — weekends are often no exception, as in the case of the Wiffie Wagon program. It's all in a day's (or in this instance, weekend's) work.

## ON THE CALENDAR . . .

**September 7** Labor Day. Plant closed.

**September 8** Tuesday Night Bowling League Rolls.

**October 1** Dollars for Scholars. Support the Juliana Club's annual fundraiser — benefit card party, VFW Post 360, 1307 East Jefferson, Mishawaka, 7:00 p.m.

**TWO DOWN! TWO TO GO!** Two weeks, that is, in which to complete the 34 Super II for Columbus Foundry.



Camera report as of Tuesday p.m. found the second shift Assembly crew running in the Mill and adjusting the Side Liners and Barrel Heads.

**Teamwork will get the job done!**

**NEW FACES . . .** Welcome to **Michael L. Buckley**, Vice President-Finance, Materials Cleaning Systems International. In this capacity, Mike will have overall financial responsibility for our international operations.



Mike joined Wheelabrator in 1974 as Finance Director of Tilghman-Wheelabrator and since 1979 has served as Financial Director for all Wheelabrator-Frye subsidiaries in Europe.

◀ **Michael L. Buckley**

**STEPPING TO THE PODIUM . . .** Wheelabrator's Speech Club will be "falling" into order this September. All interested parties should contact **Jerry Sheyka** or **John Pokorski** on ext. 381 for details.

**UNITED WE STAND**

. . . Thanks to you



**United Way**  
of St. Joseph County, Inc.

# PICNICKING-- THE WHEELABRATOR WAY...



Photos courtesy of  
Engineering's Monte Visser.

